



Brett Richardson

UX Designer in Utah with 10+ years experience

Senior Product Designer - MasterControl

Nov 2023 - present

I work on a talented team of designers and problem solvers.

- ◆ I help guide the direction of a core new product, working directly with product managers and developers
- ◆ I create story maps, workflows, wireframes, and high fidelity designs that all work together to push our product forward

Senior UX Designer - Lucid

Jul 2022 - Sept 2023 (1 yr 3 mos)

As a UX designer I helped push the design of Lucidchart forward and discover user problems and needs.

- ◆ Helped modernize multiple areas of the Lucidchart product and push the future of its design and usage
- ◆ Conducted dozens of user interviews gathering valuable qualitative insights
- ◆ Managed and coordinated relationships across multiple teams and disciplines

Senior UX Designer - Sophos

Oct 2013 - Jul 2022 (8 yrs 10 mos)

As part of a small design team I helped manage the public facing web entities of Sophos. I worked with product owners and developers on updates and new requests to our websites and helped facilitate the collaboration and progress of each project from beginning to completion.

I also helped form a new team focused on web optimization. Using digital analytics and UX practices, we tested ways to improve lead generation and overall usability.

- ◆ I managed and helped enforced our design system
- ◆ I ran design thinking meetings to encourage user centered problem discovery
- ◆ I gathered qualitative data through user testing and interviews
- ◆ Used quantitative data to help increase our form conversions and quality leads

UI Designer - The Church of Jesus Christ of Latter-day Saints

Oct 2008 - Oct 2013 (5 yrs 1 mo)

I worked with various departments on improving their web presence and usability for users. I helped create mockups and html/css prototypes for testing. I made friends that will last a lifetime.

Contact

hello@thisisbrett.com

385-319-8797

Skills

Design Thinking

UX / UI Design

Wireframing

Prototyping

User interviews

Communication

Tools

Figma / Sketch

Photoshop

Education

BYU - Idaho (2002-2008)

BA Communication / Advertising

*Emphasis in Advertising

Extra Credit

Trail runner

Born and raised in TX

Ice cream specialist